# **Cloud Connects**

Your direct route to a SaaS or cloud environment

## What is a cloud connect?

A cloud connect is a connectivity solution that provides high-performance, reliability, and security through a private end-to-end connection between the user and the cloud environment. Cloud connectivity plays a key factor in the performance of cloud-based applications traversing the network. Without competition for bandwidth, and a private path directly to the cloud, cloud connects improve app performance and overall productivity by adding secure, controlled and specified delivery.

## If your business is...

- Using cloud-based applications
- Managing a mix of applications and systems with private, hybrid and public clouds
- Looking for security, control and performance in the cloud
- Working with multiple cloud vendors
- Looking for end-to-end performance, SLAs and analysis on network performance
- Experiencing poor performance with cloud applications and/or SaaS
- Experiencing latency when accessing cloud applications and/or SaaS
- Varying experience w/ cloud/SaaS between users across multiple offices / remote

Then you should consider investing in a cloud connect.

## Here are the benefits:

- Scalable bandwidth in real-time
- Reduced latency and improved performance
- Prioritize specific applications over the network
- Application reliability with private connects





## Your connection options: Public vs. Private

## Public



• Third-Party Controls: Organization is limited with a third-party controlling data systems.



• Unpredictable Internet connection: as with any data traversing the public internet, performance will be "best-effort" with variance in latency, routes, hops, etc.



• Potential Threats: Sensitive data may be vulnerable to attackers through a public connection.



 Bandwidth Commitment: Customers pay based on a set bandwidth commitment, not usage, so bandwidth that isn't being utilized is still being paid for

#### **Private**



• Greater Control: Customer manages network connection, with the option to prioritize applications and software usage based on business needs.



• Improved Performance: Circumvent the public internet to increase network performance and reliability.



 Stronger Security: Protect data from unwanted intruders with a private, fully-encrypted, and dedicated connection.



• Cost Efficiency: Control bandwidth and allocate resources based on business needs.

## **Provider Recommendations**



AT&T Solution Provider DIAMOND PARTNER





